BUSINESS HISTORY REVIEW

TABLE OF CONTENTS

VOLUME XLVII
1973

EDITOR
GLENN PORTER

PUBLISHED QUARTERLY BY
THE HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION
SOLDIERS FIELD, BOSTON, MASSACHUSETTS 02163

1973

The *Business History Review* is a continuation of the *Bulletin of the Business Historical Society*, published from 1926 through 1953, and has carried on the volume numbers from that publication. Indexes have been issued as follows: Volumes I–XV (1926–1941); Volumes XVI–XXIII (1942–1949); Volumes XXIV–XXVII (1950–1953); Volumes XXVIII–XXX (1954–1956); Volume XXXI (1957); Volume XXXII (1958); Volume XXXIII (1959); Volume XXXIV (1960); Volume XXXV (1961); Volumes XXXVI–XL (1962–1966); and Volumes XLI–XLV (1967–1971). Beginning with Volume XXXVI (1962), indexes will be issued every five years. Back issues and a General Index to Volumes I through XXVII (1926–1953) of the *Bulletin* may be obtained from Kraus Reprint Corporation, 16 East 46th Street, New York, N.Y. 10017. Back issues and indexes for Volumes XXVIII through XXXVII (1954–1963) and back issues for Volumes XXXVIII through XLII (1964–1968) of the *Review* may also be obtained from the Kraus Reprint Corporation. Back issues for Volumes XLIII through XLVIII (1969–1973) and the indexes for Volumes XXXVI through XL (1962–1966) and XLI through XLV (1967–1971) may be obtained from the *Business History Review*, 214–216 Baker Library, Soldiers Field, Boston, Massachusetts 02163.

Copyright © 1973 by the President and Fellows of Harvard College.

CONTENTS OF VOLUME XLVII

1973

ARTICLES

NUMBER 1

Perspectives on American Industrial Violence. *By H. M. Gitelman* 1
British Textile Technology Transmission to the United States: The Philadelphia Region Experience, 1770–1820. *By David J. Jeremy* 24
Origins of Federal Oil Regulation in the 1920's. *By Norman Nordhauser* . . 53
Brandeis and Lamont on Finance Capitalism. *By Paul P. Abrahams* 72
THE EDITOR'S CORNER 95

NUMBER 2

Recent Trends in Canadian Business and Economic History. *By Glenn Porter* 141
Private Property in Peril: Ontario Businessmen and the Federal System, 1898–1911. *By Christopher Armstrong and H. V. Nelles* 158
Another Anti-Trust Tradition: Canadian Anti-Combines Policy, 1889–1910. *By Michael Bliss* 177
Changing Social Origins of the Canadian Industrial Elite, 1880–1910. *By T. W. Acheson* 189
Invitation to Empire: Tariffs and American Economic Expansion in Canada. *By Stephen Scheinberg* 218
Direct Management from Abroad: The Formative Years of the British Columbia Electric Railway *By Patricia E. Roy* 239
Maritime Business History: A Reconnaissance of Records, Sources, and Prospects. *By Alan Wilson* 260
THE EDITOR'S CORNER 277

NUMBER 3

A British Business Elite: The Chief Executive Managers of the Railway Industry, 1850–1922. *By Terence R. Gourvish* 289
Stalled Professionalism: The Recruitment of Railway Officials in the United States, 1885–1940. *By Stuart Morris* 317
Bankers and Diplomats: The Diplomacy of the Dollar in Mexico, 1921-1924. *By N. Stephen Kane* 335
Historical Origins of the Adoption of the EXXON Name and Trademark. *By Paul H. Giddens* 353
THE EDITOR'S CORNER 367

NUMBER 4

The Wall Street Money Trust From Pujo Through Medina. *By Vincent P. Carosso* 421
The Development of *Za* in Medieval Japan. *By Kozo Yamamura* 438

American Manufacturers and Foreign Markets, 1870–1900: Business History and the "New Economic Determinists." *By William H. Becker* 466
Banking and Bank Legislation in California, 1890–1915. *By Mansel G. Blackford* 482
THE EDITOR'S CORNER 508

BOOK REVIEWS

NUMBER 1

Shepherd, James F., and Gary M. Walton, *Shipping, Maritime Trade and the Economic Development of Colonial America.* Reviewed by Simeon J. Crowther 101
Baughman, James P., *The Mallorys of Mystic: Six Generations in American Maritime Enterprise.* Reviewed by Edward C. Kirkland 103
Platt, Virginia B., and David C. Skaggs, eds., *Of Mother Country and Plantations: Proceedings of the Twenty-Seventh Conference in Early American History.* Reviewed by Edward M. Cook, Jr. 104
Documents Relative to the Manufactures in the United States. Reviewed by Nathan Rosenberg 106
Erickson, Erling A., *Banking in Frontier Iowa, 1836–1865.* Reviewed by Thomas P. Govan 108
Wasson, R. Gordon, *The Hall Carbine Affair: An Essay in Historiography.* Reviewed by Irving Katz 109
Klein, Maury, *Edward Porter Alexander.* Reviewed by Harold D. Woodman . 111
Aurand, Harold W., *From the Molly Maguires to the United Mine Workers: The Social Ecology of an Industrial Union, 1869–1897.* Reviewed by William Graebner 112
Kohlmeyer, Fred W., *Timber Roots: The Laird, Norton Story, 1855–1905.* Reviewed by David C. Smith 114
Smith, David C., *A History of Lumbering in Maine, 1861–1960.* Reviewed by Fred W. Kohlmeyer 115
Smith, David C., *History of Papermaking in the United States (1691–1969).* Reviewed by Ralph W. Hidy 117
Soltow, Lee, *Patterns of Wealthholding in Wisconsin since 1850.* Reviewed by James L. Barr 118
Darrah, William Culp, *Pithole, the Vanished City: A Story of the Early Days of the Petroleum Industry.* Reviewed by James H. Madison 120
Jones, Charles S., *From the Rio Grande to the Arctic: The Story of the Richfield Oil Corporation.* Reviewed by Henrietta M. Larson 121
Wik, Reynold M., *Henry Ford and Grass-Roots America.* Reviewed by Joel W. Eastman 122
Armentano, D. T., *The Myths of Antitrust: Economic Theory and Legal Cases.* Reviewed by Donald Dewey 123
Burch, Philip H., Jr., *The Managerial Revolution Reassessed: Family Control in America's Large Corporations.* Reviewed by Arthur M. Johnson 125
Gies, Joseph and Frances, *Merchants and Moneymen: The Commercial Revolution, 1000–1500.* Reviewed by Josiah C. Russell 127

Bloom, Edward A. and Lillian D., *Joseph Addison's Sociable Animal: In the Marketplace; on the Hustings; in the Pulpit.* Reviewed by T. K. Meier . . 128
Sutherland, James, *Daniel Defoe: A Critical Study.* Reviewed by T. K. Meier 128
Melada, Ivan, *The Captain of Industry in English Fiction, 1821–1871.* Reviewed by F. M. L. Thompson 130
Anderson, Michael, *Family Structure in Nineteenth Century Lancashire.* Reviewed by Robert Shorthouse 131
Mitchell, Harvey, and Peter N. Stearns, *Workers and Protest: The European Labor Movement and the Origins of Social Democracy, 1890–1914.* Reviewed by Vernon L. Lidtke 133
Sheppard, David K., *The Growth and Role of UK Financial Institutions, 1880–1962.* Reviewed by J. Keith Horsefield 134
Adams, T. F. M., and Iwao Hoshii, *A Financial History of the New Japan.* Reviewed by Koso Yamamura 136
Kay, G. B., ed., *The Political Economy of Colonialism in Ghana: A Collection of Documents and Statistics,* 1900–1960. Reviewed by Peter Kilby . . . 137
Zeff, Stephen A., *Forging Accounting Principles in Five Countries: A History and an Analysis of Trends.* Reviewed by H. Thomas Johnson 139

NUMBER 2

Macmillan, David S., ed., *Canadian Business History.* Reviewed by Hugh G. J. Aitken 279
Neufeld, E. P., *The Financial System of Canada.* Reviewed by R. Craig McIvor 281
Berton, Pierre, *The Impossible Railway.* Reviewed by Ralph W. Hidy . . . 284
Bradwin, Edmund, *The Bunkhouse Man.* Reviewed by Glenn Porter . . . 285
Lucas, Rex A., *Minetown, Milltown, Railtown: Life in Canadian Communities of Single Industry.* Reviewed by Robert D. Cuff 286

NUMBER 3

Cochran, Thomas C., *Business in American Life: A History.* Reviewed by Harold D. Woodman 372
Tuma, Elias H., *Economic History and the Social Sciences: Problems of Methodology.* Reviewed by Louis Galambos 374
Aydelotte, William O., Allan G. Bogue, and Robert W. Fogel, eds., *The Dimensions of Quantitative Research in History.* Reviewed by Robert Higgs 375
Rosenberg, Nathan, *Technology and American Economic Growth.* Reviewed by Alan D. Anderson 376
Groner, Alex, and the Editors of *American Heritage* and *Business Week, The History of American Business and Industry.* Reviewed by Russell I. Fries . . 378
Edgar, Walter B., ed., *The Letterbook of Robert Pringle.* Reviewed by Paul G. E. Clemens 380
Walsh, Margaret, *The Manufacturing Frontier: Pioneer Industry in Antebellum Wisconsin, 1830–1860.* Reviewed by Fred Bateman 381
Parks, Robert J., *Democracy's Railroads: Public Enterprise in Jacksonian Michigan.* Reviewed by Lloyd J. Mercer 383

Hillard, Sam Bowers, *Hogmeat and Hoecake: Food Supply in the Old South, 1840–1860.* Reviewed by Diane Lindstrom 385
Blassingame, John W., *The Slave Community: Plantation Life in the Ante-Bellum South.* Reviewed by Gavin Wright 386
Erickson, Charlotte, *Invisible Immigrants: The Adaptation of English and Scottish Immigrants in Nineteenth Century America.* Reviewed by Margaret Walsh 388
Debouzy, Marianne, *Le Capitalisme "Sauvage" aux Etats-Unis (1860–1900).* Reviewed by Hubert Sales 389
Gibson, Arrell M., *Wilderness Bonanza: The Tri-State District of Missouri, Kansas, and Oklahoma.* Reviewed by James D. Norris 390
Fahey, John, *The Ballyhoo Bonanza.* Reviewed by Gene M. Gressley 391
Wren, Daniel A., *The Evolution of Management Thought.* Reviewed by Alfred D. Chandler, Jr. 393
Israel, Jerry, ed., *Building the Organizational Society: Essays on Associational Activities in Modern America.* Reviewed by Robert H. Wiebe 395
Cudahy, Brian J., *Change at Park Street Under: The Story of Boston's Subways.* Reviewed by C. W. Cheape 397
Wyckoff, Peter, *Wall Street and the Stock Markets.* Reviewed by Robert Sobel 398
Cochran, Thomas C., *American Business in the Twentieth Century.* Reviewed by Gerald T. White 400
Baker, W. J,. *A History of the Marconi Company* Reviewed by Hugh G. J. Aitken 401
Feinstein, C. H., *National Income, Expenditure and Output of the United Kingdom, 1855–1965.* Reviewed by Derek H. Aldcroft 404
Shineberg, Dorothy, *They Came for Sandalwood: A Study of the Sandalwood Trade in the Southwest Pacific, 1830–1865.* Reviewed by Jacques M. Downs 405
Albert, William, *The Turnpike Road System in England: 1663–1840.* Reviewed by David Spring 407
Carpenter, Kenneth E., ed., *British Labour Struggles: Contemporary Pamphlets, 1727–1850.* Reviewed by John F. C. Harrison 409
Reeve, Robin M., *The Industrial Revolution, 1750–1850.* Reviewed by Peter N. Stearns 411
Clarkson, Leslie A., *The Pre-Industrial Economy in England, 1500–1750.* Reviewed by Walter E. Minchinton 412
Gascon, Richard, *Grand Commerce et Vie Urbaine au XVI^e Siècle: Lyon et ses Marchands.* Reviewed by Cissie Fairchilds 414
Leighton, Albert C., *Transport and Communication in Early Medieval Europe: A.D. 500–1100.* Reviewed by Reinhold Schumann 416
Badian, E., *Publicans and Sinners: Private Enterprise in the Service of the Roman Republic.* Reviewed by Floyd Seyward Lear 418

NUMBER 4

Shade, William G., *Banks or No Banks: The Money Issue in Western Politics, 1832–1865.* Reviewed by George D. Green 512
Ratner, Sidney, *The Tariff in American History.* Reviewed by Paul J. Uselding. 514

Gilbert, James, *Designing the Industrial State: The Intellectual Pursuit of Collectivism in America, 1880–1960.* Reviewed by Edward C. Kirkland . . 516
Cuff, Robert D., *The War Industries Board: Business-Government Relations During World War I.* Reviewed by John W. Chambers 518
Boorstin, Daniel J., *The Americans: The Democratic Experience.* Reviewed by Mary Yeager Kujovich 520
Tebbel, John, *A History of Book Publishing in the United States, Volume I. The Creation of an Industry, 1630–1865.* Reviewed by Madeleine B. Stern. 522
Stites, Francis N., *Private Interest & Public Gain: The Dartmouth College Case, 1819.* Reviewed by G. Heberton Evans, Jr. 524
Siegenthaler, Hansjörg, *Das Gewicht Monopolistischer Elemente in der Amerikanischen Textilindustrie, 1840–1880.* Reviewed by Hans Jaeger . . 525
Yoder, C. P., *Delaware Canal Journal: A Definitive History of the Canal and the River Valley Through Which It Flows.* Reviewed by Lucius F. Ellsworth 527
Chaput, Donald, *The Cliff: America's First Great Copper Mine.* Reviewed by Maxwell Whiteman 528
Grindle, Roger L., *Quarry and Kiln: The Story of Maine's Lime Industry.* Reviewed by Joel W. Eastman 529
Klein, Maury, *History of the Louisville & Nashville Railroad.* Reviewed by Charles J. Kennedy 530
O'Connor, Richard, *Iron Wheels and Broken Men: The Railroad Barons and the Plunder of the West.* Reviewed by H. Craig Miner 532
Porter, Glenn, *The Rise of Big Business, 1860–1910.* Comments by the Author. 533
Weare, Walter B., *Black Business in the New South: A Social History of the North Carolina Mutual Life Insurance Company.* Reviewed by Robert C. Puth 535
Carpenter, Jesse Thomas, *Competition and Collective Bargaining in the Needle Trades, 1910–1967.* Reviewed by Robert Ozanne 537
Gilbert, Charles, ed., *The Making of a Conglomerate.* Reviewed by Norman Berg 539
Postan, M. M., *The Medieval Economy and Society. An Economic History of Britain, 1100–1500.* Reviewed by David Herlihy 540
Jeannin, Pierre, *Merchants of the 16th Century.* Reviewed by Benjamin Braude 541
Williams, Judith Blow, *British Commercial Policy and Trade Expansion, 1750–1850.* Reviewed by J. H. Parry 542
Adamson, Alan H., *Sugar Without Slaves: The Political Economy of British Guiana, 1838–1904.* Reviewed by William A. Green 544
Kaelble, Hartmut, *Berliner Unternehmer Waehrend der Fruhen Industrialisierung.* Reviewed by Klaus H. Wolff 546
Conrad, Robert, *The Destruction of Brazilian Slavery, 1850–1888.* Reviewed by Robert H. Mattoon, Jr. 548
Fridenson, Patrick, *Histoire des Usines Renault: Naissance de la Grande Enterprise, 1898–1939.* Reviewed by Richard F. Kuisel 549
Le Monde de L'Automobile. Reviewed by Richard F. Kuisel 549

Glyn, Andrew and Bob Sutcliffe, *Capitalism in Crisis*. Reviewed by Derek F. Channon 552
Floud, Roderick, *An Introduction to Quantitative Methods for Historians*. Reviewed by Alan D. Anderson 554